



Greetings!

For over 30 years, Arizona State University has hosted the Pow Wow at ASU to infuse the local community with American Indian culture at the Tempe main campus. This three-day event will include dance, music, arts & crafts, and food; and will attract more than 10,000 participants and spectators throughout the weekend. It is a premiere stop on the pow wow trail for dancers and singing groups from throughout the United States and Canada.

We send this letter to cordially invite you to become a notable sponsor for the **Pow Wow at Arizona State University**. The event will be held April 4, 5, 6, 2025, at Desert Financial Arena, which is the home for Sun Devil men's and women's basketball, volleyball, gymnastics, and wrestling. It is one of the nation's finest collegiate arenas and is a prime location to host the largest university pow wow within the state of Arizona.

The Pow Wow at ASU highlights American Indian culture, traditions, and ways of life that are foundational to indigenous communities and contribute to the strength and vibrancy of Arizona State University. The three-day event is coordinated by a committee comprised of student and alumni volunteers who endeavor to:

- Support an environment of success by creating space that empowers tribal nations and celebrates American Indian culture and identity.
- Provide outreach to a vast population of American Indian people, of all ages, and encourage their pursuit of higher education.
- Uphold the vision of ASU 365 Community Union as a place where diversity and community are celebrated; a place for students, staff, faculty, and community members to eat, play, learn, connect, build relationships, create, and innovate.

Your sponsorship is greatly appreciated and will contribute to a higher education system that supports American Indian students, staff, and faculty on a clear path to transform global education, reshape our relationship with the land, empower community resilience, build the future of health, inspire tomorrow's game changers, and advance technology for good! Please review the attached sponsorship levels and reach out to Tahnee Baker at tahnee.baker@asu.edu with your questions about sponsorships and prize donations. Event information can be found at: <https://powwow.asu.edu/>. Thank you for your time and consideration. We look forward to hearing from you soon!

Sincerely,

Tahnee Baker & Annabell Bowen-Miller
tahnee.baker@asu.edu | annabell.bowen@asu.edu
Arizona State University Pow Wow Committee (ASUPWC)

All funds will be deposited with the ASU Foundation for a New American University, a nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Due to the fair market value of benefits received, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions. G08773 FD300, CC0110 PG16141.

Payment Method

Please make checks payable to **ASU Foundation** and mail to:

Arizona State University
Attn: Annabell Bowen-Miller
P.O. Box 876705
Tempe, AZ 85287

We accepted Visa, Mastercard, American Express and Discover:

Name as it appears on card: _____

Card Number: _____

Billing Address: _____

Expiration Date: _____

Signature: _____

For questions regarding your contributions, please contact Annabell Bowen-Miller at 480-727-8325.

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2025 ASU Pow Wow Sponsorship Levels & Benefits

Presented by the ASU Pow Wow Committee & ASU 365

\$30,000 Presenting Sponsor | 1 available

FMV: \$1000

- Presenting/Title sponsor recognition in all materials and advertising of the ASU Pow Wow (i.e. ASU Pow Wow presented by "XXXXX").
- Banner placement inside arena (i.e. ASU Pow Wow presented by "XXXXX").
- Dignitary/Leader participation in Grand Entry during the event.
- Dignitary/Leader to give remarks during the event.
- Five (5) 10'x10'booths at the ASU Pow Wow Arts, Eats and Beats Market.
- Prime seating at the floor-level VIP space inside the arena.
- Ten (10) VIP Passes for organization representatives
- Ten (10) ASU Pow Wow Gift Bags

\$20,000 Market Sponsor | 1 available

FMV: \$1000

- Market sponsor recognition in all materials and advertising of the ASU Pow Wow Arts, Eats & Beats Market (i.e. ASU Pow Wow Arts, Eats & Beats Market presented by "XXXXX").
- Banner placement within Market.
- Dignitary/Leader participation in Grand Entry during the event.
- Dignitary/Leader to give remarks at the Market.
- Four (4) 10'x10' booths at the ASU Pow Wow Arts, Eats and Beats Market.
- Prime seating at the floor-level VIP space inside the arena.
- Eight (8) VIP Passes for organization representatives.
- Eight (8) ASU Pow Wow Gift Bags

\$7,500 Gold Sponsor | 5 available

FMV: \$500

- Logo display on select event promotional materials.
- Verbal acknowledgement and recognition during event.
- Option to set up one (1) 10'x10' booth for product display or engagement with attendees.
- Six (6) VIP Passes for organization representatives.
- Flyer distribution at event.

\$2,500 Maroon Sponsor | 15 available

FMV: \$500

- Logo display on select event promotional materials.
- Option to set up one (1) 6' table for product display or engagement with attendees.
- Four (4) VIP Passes for organization representatives.
- Flyer distribution at event.

Customized Sponsorship Packages

We are open to working with organizations to develop a unique sponsorship package that aligns with specific goals. Contact Tahnee.Baker@asu.edu for more details.

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